



**FOOD
SHIPPERS
OF AMERICA**

PROVIDING NETWORKING & KNOWLEDGE SINCE 1955.

INNOVATE

COLLABORATE

ACCELERATE

67TH ANNUAL CONFERENCE

MARCH 5 - 7, 2023

J.W. MARRIOTT DESERT SPRINGS

PALM DESERT, CA

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INNOVATE | COLLABORATE | ACCELERATE 67TH ANNUAL CONFERENCE

MARCH 5 - 7, 2023

J.W. MARRIOTT RESORT | PALM DESERT, CALIFORNIA

Food Shippers of America is a not-for-profit organization that is staffed and supported by volunteers. We wish to thank the following individuals and their companies for donating their time and energy to ensure the success of this conference.

2023 OFFICERS AND BOARD OF DIRECTORS

President
Vice-President
Secretary
Treasurer
Chair of the Board
Board Member
Board Member
Board Member
Executive Director

David Domencic
Mike Marquardt
Darica Schneider
Earnie Seibert
Steve Stein
Clyde Coleman
Chris Domey
Lori Lammers
Paul Newbourn

ARMADA
Birchwood Foods
Univar Solutions
Food Shippers of America
Danone North America
Performance Foods Group
Ocean Spray
Dawn Foods
Food Shippers of America



2023 BOARD ADVISORS

Motor Carrier Advisor
Railroad Advisor
Third Party Logistics Advisor
Technology Advisor
Media Advisor

Mary Kearney
Jon Tinker
TBD
Jim Mueller
Chris Wilkes

Tucker Freight Lines
Burlington Northern Railway
TBD
Food Shippers of America
Celtic International

2023 CONFERENCE CHAIRS

Mark Purdy
Craig Paulsen

General Mills
Schneider

2024 CONFERENCE CHAIRS

Lori Lammers
Darlene Wolf

Dawn Foods
Arrive Logistics

GENERAL CONFERENCE HEALTH CONSIDERATIONS

Please consider:

- Social Distancing
- Using a face mask
- Washing your hands frequently

Honor the following button system:

Red: Please keep your distance

Yellow: I'm okay with talking but not touching

Green: I'm okay with handshakes and high fives

PLEASE BE CONSIDERATE OF FELLOW CONFERENCE ATTENDEES

SATURDAY, MARCH 4TH, 2023

1:00 - 6:00 P.M.

EARLY CONFERENCE REGISTRATION
South Registration Desk

NAME TAGS
MUST BE
WORN AT ALL
TIMES

SUNDAY, MARCH 5TH, 2023

6:30 - 7:30 A.M.

GOLF GRAB AND GO BREAKFAST

Sponsored by Burns Logistics Solutions Inc.
Trailer Corp.

Oasis Grill Pool Patio



7:30 A.M.

FOOD SHIPPERS OF AMERICA MORNING TOURNAMENT ROUND - SHOTGUN START

The JW Marriott Golf Club - Palm Desert

11:00 - 6:00 P.M.

CONFERENCE REGISTRATION

South Registration Desk

INTERNET ACCESS WITHIN CONFERENCE HALL PROVIDED BY: Sage Freight Password: FSA2023



11:30 - 1:30 P.M.

WELCOME LUNCHEON

Upon your arrival and conference check in this luncheon is a great start for you to seek out old friends , meet new ones and start your networking!

Sponsored by Covenant Logistics Group
PLM Trailer Leasing



Springs Terrace and Ballroom

1:00 - 6:00 P.M.

CONTINUING IN 2023 - OPPORTUNITY FOR STRATEGIC NETWORKING

We will have available designated meeting areas for you to have one on one meetings. At your disposal will be tables and chairs on a first come basis to assist in your networking efforts.

Santa Rosa Ballroom

1:30- 2:30 P.M.

DISASTERS ON THE SILVER SCREEN

From the earliest B movies to the latest streaming hit, disaster movies continue to be a popular genre. Whether it is a giant city stomping lizard, an asteroid hurtling towards Earth, or even a deadly virus outbreak, Hollywood has a unique way of portraying catastrophic events. In this interactive workshop, you will see how fiction stacks up against reality, and learn ways to ensure your business makes it all the way to the credits.

Springs Salon A-E



Kathy Fulton
Executive Director
American Logistics Aid
Network (ALAN)

2:00 - 4:00 P.M.

FSA MEMBER NETWORKING

New for 2023! Please join your fellow FSA members in a room set aside exclusively for networking and sharing best practices on current industry challenges.

No suppliers allowed for this members-only event.

San Jacinto Ballroom

2:30 - 3:30 P.M.

AUTONOMOUS TRUCKING PRESENTATION

Waabi is an autonomous developer that is focused on trucking, using its proprietary software to automate driving on commercial delivery routes. Attend this informative session to hear an update on the evolving commercial autonomous trucking landscape, regulatory environment, technologies and commercialization.

Springs Salon A-E



Dustin Kohl
Head of Transportation
Waabi



Sam Loesche
Head of Policy & Public Affairs
Waabi

SUNDAY, MARCH 5TH, 2023

NAME TAGS
MUST BE
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TIMES

4:00 - 5:00 P.M.

7TH ANNUAL SISTERS WITHIN THE SUPPLY CHAIN AFTERNOON TEA

Sorry guys! This networking opportunity is for Ladies Only. This is our annual tribute to the growing number of women in the Supply Chain Community who have earned their own unique time to network.

Sponsored by Tucker Freight Lines
The Pointe



5:00 - 6:00 P.M.

FIRST TIME ATTENDEE RECEPTION

Your first time? Plan on attending the First Time Attendee Reception to gather with other "newbies" and meet the Officers, Board Members and Advisors of Food Shippers of America along with the 2023 Conference Co-Chairs.

Sponsored by PLS Logistics Services
San Jacinto Ballroom



6:00 - 7:00 P.M.

WELCOME RECEPTION

Come enjoy a cocktail, reconnect with old friends and reach out to make new ones while enjoying the California evening!

Sponsored by Freightplus
Tucker Company Worldwide

FREIGHTPLUS



The Grove

7:00 - 9:00 P.M.

WELCOME BUFFET DINNER

Continue your networking and catching up with old (and new) friends while enjoying a buffet dinner immediately following the Welcome Reception.

Sponsored by Alvys Inc.
DAT Solutions
Surge Transportation



JW Pavilion

MONDAY, MARCH 6TH, 2023

7:00 - 8:00 A.M.

CONTINENTAL BREAKFAST

Sponsored by NFI Industries, Inc.
Royal Transportation Services Inc.

Springs Terrace



7:00 - 8:15 A.M.

FSA MEMBERS AND ANNUAL MEETING BREAKFAST

Designated time for FSA members to receive an update on the Association. Food Shippers of America President, David Domencic, Director Transportation Procurement, ARMADA and President of Food Shippers of America will open the annual meeting at 7:15 AM followed by the Treasurer's report as required by FSA by-laws.

Springs Salon A-E

ALL CONFERENCE SESSIONS WILL BE HELD IN THE SINATRA BALLROOM

INTERNET ACCESS WITHIN CONFERENCE HALL PROVIDED BY: Sage Freight Password: FSA2023



8:15 - 8:30 A.M.

WELCOME AND OPENING COMMENTS

David Domencic, Director Transportation Procurement, ARMADA and incoming President of Food Shippers of America will open the 67th annual conference and introduce our 2023 Conference Co-Chairs.



David Domencic
Director Transportation Procurement
ARMADA



Mark Purdy
Sr. Manager Dry Transportation
General Mills



Craig Paulsen
Vice President
Schneider

8:30 - 8:45 A.M.

12TH ANNUAL PRESENTATION OF THE JOHN J. MURPHY SCHOLARSHIP

We are pleased to have the 2023 recipient of the John J Murphy Scholarship present to receive the award from Food Shippers of America Chairman of the Board Steve Stein, Danone North America. All 2023 award recipients will be acknowledged at this time.



**FOOD
SHIPPERS
OF AMERICA**

John J. Murphy Scholarship



Steve Stein
Senior Manager
Transportation East
Danone North America

8:45 - 10:00 A.M.

SESSION 1 - 67TH ANNUAL CONFERENCE KEYNOTE SPEAKER: DAYMOND JOHN

Daymond John is a businessman, investor, television personality, author and motivational speaker. He is well known as the founder, president, CEO of FUBU and star from ABC's Shark Tank reality television show. Mr. John will share his philosophy and business practices that helped him achieve personal and professional success.

Note - Recording Mr. John's presentation is not allowed without express written consent.



Daymond John
Founder/CEO of FUBU,
Presidential Ambassador for Global Entrepreneurship,
Star of ABC's Shark Tank and CEO of The Shark Group

PLEASE COMPLETE THE SESSION SURVEY FOUND ON THE CONFERENCE APP

10:00 - 10:15 A.M.

CONFERENCE BREAK

Sponsored by **Hoosier Logistics**
Sinatra Ballroom Foyer



HOOSIERLOGISTICS

10:00 - 6:00 P.M.

CONTINUING IN 2023 - OPPORTUNITY FOR STRATEGIC NETWORKING

We will have available designated meeting areas for you to have one on one meetings. At your disposal will be tables and chairs on a first come basis to assist in your networking efforts.

Santa Rosa Ballroom

10:15 - 11:00 A.M.

SESSION 2 - INCLUSION IN THE SUPPLY CHAIN

Innovation starts with inclusion. The introduction of new ideas, the exposure to differing perspectives and the collaboration among diverse identities is a bridge to new opportunities. A culture of inclusion expands beyond just one way of thinking and attracts a workforce ready to disrupt and adapt. Hear from J.B. Hunt President Shelley Simpson on the future of inclusion in supply chain and learn more about how companies can invest in programs that drive innovation, acceleration, and growth.



Shelley Simpson
President
JB Hunt Transport Services, Inc.

PLEASE COMPLETE THE SESSION SURVEY FOUND ON THE CONFERENCE APP

11:00 - 11:45 A.M.

SESSION 3 - INNOVATION AND TECHNOLOGY OF THE FUTURE

In this session we will learn, what is around the corner with data visibility, new transparent platforms, connectivity and integration technology that will drive supply chain networks into the future.



Tracy Rosser
Supply Chain Consultant

PLEASE COMPLETE THE SESSION SURVEY FOUND ON THE CONFERENCE APP

12:00 - 1:00 P.M.

CONFERENCE ATTENDEE BUFFET LUNCH

Sponsored by **Convoy Inc.**
Redwood Logistics
JW Pavilion/The Grove

CONVOY



REDWOOD

12:00 - 1:00 P.M.

INVITATION ONLY: SPEAKER AND SPONSOR LUNCHEON

Spangs Salon A-E

MONDAY, MARCH 6TH, 2023

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TIMES**

1:00 - 1:15 P.M.

GOLF AWARDS PRESENTATION

Justin Allen, Sales Vice President, Andrus Transportation and Food Shippers of America Golf Chairman will announce the 2023 golf tournament winners. **WINNERS MUST BE PRESENT TO RECEIVE AWARDS**



Justin Allen
Sales Vice President
Andrus Transportation

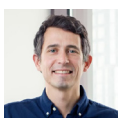
1:15 - 2:15 P.M.

SESSION 4 - TRADITIONAL VERSUS DIGITAL BROKERAGE

A pro vs. con discussion on the virtues of traditional vs. digital brokerage. The session will highlight the similarities and differences to each approach to help shippers determine how to balance the effective use of both alternatives to meet their supply chain needs.



Moderator: Cassandra Gaines
CEO
Carrier Assure Inc.



Panelist: Dan Lewis
CEO
Convoy



Panelist: Drew Wilkerson
CEO
RXO

PLEASE COMPLETE THE SESSION SURVEY FOUND ON THE CONFERENCE APP

2:15 - 3:15 P.M.

SESSION 5 - SEED TO SEA AND EVERYTHING IN BETWEEN

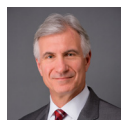
Hear how the future food supply chain will adapt to keep America from going hungry as vested industry participants cover the key issues facing every food shipper from the ground to the shelf.



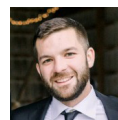
Moderator: Alyssa Correale
SVP Strategic
Fleet Partnerships
Uber Freight



Panelist: Russell Leo
CEO
RLS Logistics



Panelist: Joe Dagnese
CEO
Peco Pallet



Panelist: Adam DeGroot
CEO
DeGroot Farms



Panelist: Mario Cordero
Executive Director
Port of Long Beach

PLEASE COMPLETE THE SESSION SURVEY FOUND ON THE CONFERENCE APP

3:15 - 3:30 P.M.

CONFERENCE BREAK

Sponsored by **PECO Pallet, Inc.**
Sinatra Ballroom Foyer



3:30 - 4:15 P.M.

SESSION 6 - MAKING SENSE OF AN UNCERTAIN FUTURE

We are living in an age of constant change. On a daily basis we are faced with an onslaught of new potential technologies, emerging disruptive social trends, and constantly shifting economic and political landscapes. These trends are exacerbated by the increasing complexity and connectiveness of products. Managers and supply chain executives need to be able to see through this uncertainty to ensure success for their organizations. Today we have the tools to help us see through the fog and better prepare. In this session we will review available tools and techniques that can be used to better prepare organizations for a future that is ever changing and unpredictable.



Chris Caplice
Senior Research Scientist
MIT and DAT

4:15 - 4:30 P.M.

CONFERENCE CLOSE OF DAY

The day's highlights will be reviewed, along with conference housekeeping before day ends in preparation for the evenings events by Conference Co-Chairs.



Mark Purdy
Sr. Manager Dry Transportation
General Mills



Craig Paulsen
Vice President
Schneider

MONDAY, MARCH 6TH, 2023

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TIMES

6:00 - 7:00 P.M.

COCKTAIL RECEPTION

Sponsored by PECO Pallet, Inc.
Sprints Terrace



7:00 - 8:30 P.M.

ANNUAL BANQUET EVENT

Continue your networking while enjoying an amazing sitdown dinner immediately following the Cocktail Reception.

Sponsored by Bay & Bay
CN
DTL Transportation Inc.



Sinatra Ballroom

8:30 - 9:30 P.M.

EVENING AFTER DINNER DESSERT RECEPTION

Join your fellow conference goers for dessert and an after dinner beverage to continue your networking.

Sponsored by Hoosier Logistics, Inc.
Surge Transportation



Sprints Ballroom

TUESDAY, MARCH 7TH, 2023

7:00 - 8:00 A.M.

CONTINENTAL BREAKFAST

Sponsored by Hirschbach Transportation Services, Inc.
Lineage Logistics



Sprints Terrace

ALL CONFERENCE SESSIONS WILL BE HELD IN THE SINATRA BALLROOM

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7:00 - 10:00 A.M.

CONTINUING IN 2023 - OPPORTUNITY FOR STRATEGIC NETWORKING

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Santa Rosa Ballroom

8:00 - 8:30 A.M.

OPENING COMMENTS AND FOOD SHIPPERS GIVES BACK

Conference Co-Chairs Mark Purdy and Craig Paulsen will start the day with a recap of the opening day's key takeaway points then Food Shippers of America President David Domencic will present the organization's annual "Give Back" acknowledgments to:

- Feeding America
- FIND Food Bank
- American Logistics Aid Network (ALAN)



David Domencic
Director Transportation Procurement
ARMADA



Mark Purdy
Sr. Manager Dry Transportation
General Mills



Craig Paulsen
Vice President
Schneider

TUESDAY, MARCH 7TH, 2023

**NAME TAGS
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TIMES**

8:30 - 9:30 A.M.

SESSION 7 - ANDREW WHITWORTH

NFL Player and Super Bowl Champion Andrew Whitworth, talks about his success in the NFL, being the oldest tackle in NFL history, and oldest offensive lineman to win a Super Bowl and how the principles that guided him can be used everyday. Whitworth was named the 2021 Walter Payton NFL man of the year, and discusses the importance of giving back to the community.



Andrew Whitworth
NFL Player and
Super Bowl Champion

PLEASE COMPLETE THE SESSION SURVEY FOUND ON THE CONFERENCE APP

9:30 - 10:30 A.M.

SESSION 8 - THE FOOD THAT FEEDS AMERICA

Follow the unlikely journey of Stephanie Stuckey who stepped away from her career as a lawyer, the House of Representatives and Director of Sustainability and Chief Resilience Officer in Atlanta, GA to buy her family's old company back and rebrand the roadside oasis, Stuckey's. Board member, Darica Schneider, will sit down with this "accidental CEO" and navigate through the New Great American Road Trip to learn how Stephanie has taken this reinvented icon from rags to riches amid economic hard times through innovation, collaboration, and incredible acceleration.



Ethel "Stephanie" Stuckey
CEO
Stuckey's Corporation



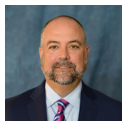
Darica Schneider
Director Transportation Operations
Univar Solutions

PLEASE COMPLETE THE SESSION SURVEY FOUND ON THE CONFERENCE APP

10:30 - 11:30 A.M.

SESSION 9 - ANNUAL ECONOMIC UPDATE

Bob Costello, Chief Economist and Senior Vice President of the American Trucking Association returns to present current economic data and its effects throughout the Supply Chain. Don't miss this session for up to date invaluable information to take back and share with your company's executive leadership.



Bob Costello
Chief Economist & Senior Vice President
American Trucking Association

PLEASE COMPLETE THE SESSION SURVEY FOUND ON THE CONFERENCE APP

11:30 - 11:45 A.M.

CONFERENCE CLOSING

David Domencic, Director Transportation Procurement, ARMADA and Food Shippers of America President will close the 67th Annual Conference.



David Domencic
Director Transportation Procurement
ARMADA

PLEASE COMPLETE THE CONFERENCE SURVEY FOUND ON THE CONFERENCE APP



**FOOD
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PROVIDING NETWORKING & KNOWLEDGE SINCE 1955.



**THIS YEAR'S NAME BADGE HOLDER
AND LANYARD CAN BE RECYCLED**

**PLEASE
RECYCLE**

We would like to thank our Speakers for their participation and support of our 67th Annual Food Shippers of America Conference



Chris Caplice, Senior Research Scientist MIT and DAT: Dr. Caplice is a Senior Research Scientist at MIT and serves as the Executive Director for the MIT Center for Transportation & Logistics. He created and leads the MITx MicroMaster's Program in Supply Chain Management for which he was awarded the MITx Prize for Teaching and Learning, the Irwin Sizer Award for the Most Significant Improvement to MIT Education, and the MIT Teaching with Digital Technology Award. He also founded and directs the MIT FreightLab. Chris was named the Silver Family Research Fellow and awarded the CSCMP Distinguished Service Award in 2016. Outside of MIT, he serves as the Chief Scientist for DAT Freight and Analytics.



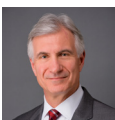
Mario Cordero, Executive Director, Port of Long Beach: Mr. Cordero is an international maritime industry leader and is the Executive Director of the Port of Long Beach, California. He is the Port's representative to the Alameda Corridor Transportation Authority Governing Board and the Governing Board of the Intermodal Container Transfer Facility Joint Powers Authority. In 2020 Mr. Cordero was elected to a two-year term as Chairman of the Board for the American Association of Port Authorities and previously served as an Executive Board member on AAPA's Latin American delegation. He sits on the L.A. County Economic Resiliency Task Force, chair of the Commodities and Goods Movement sector working group and serves on the Federal Reserve Bank's Los Angeles branch seven-member board of directors. Mr. Cordero has practiced law for more than 30 years, specializing in workers' compensation cases. He holds a law degree from the University of Santa Clara and a Bachelor of Science in political science from California State University, Long Beach.



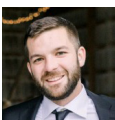
Alyssa Correale, SVP Strategic Fleet Partnerships, Uber Freight: Ms. Correale is the Senior Vice President Strategic Fleet Partnerships at Uber Freight. Alyssa is a seasoned supply chain professional with a strong background in the food and beverage industry. She has spent time across the entire supply chain, from the manufacturing floor to procurement leadership. Her industry roots run deep, as she grew up working in her family's manufacturing business. She has a strong passion for relationship development and innovation.



Bob Costello, Chief Economist and Senior Vice President of International Policy & Cross-Border Operations, American Trucking Association (ATA): Bob manages all of ATA's collection, analysis and dissemination of trucking economic information. This includes monthly trucking economic indicators, motor carrier financial and operating data, an annual freight transportation forecast, driver wage studies, weekly diesel fuel price and economic reports, a yearly trucking almanac and economic analyses of proposed regulations and legislation affecting the trucking industry. In his capacity leading International Trade Policy and Cross Border Operations, he works on issues related to NAFTA/USMCA, tariffs, customs, and immigration. Bob currently serves on the American Transportation Research Institute's Research Advisory Committee and is on the Board of Directors for the Border Trade Alliance.



Joseph M. (Joe) Dagnese, CEO, Peco Pallet: Mr. Dagnese is President and CEO of PECO Pallet, Inc., a leader in pallet rental services to grocery and consumer goods manufacturers throughout the U.S., Canada, and Mexico. Prior to joining PECO Pallet Mr. Dagnese was president of Con-way Freight and an executive vice president of parent company Con-way Inc., (now XPO Logistics). Mr. Dagnese was responsible for Con-way's Freight's overall operating and financial performance, strategic planning and business plan development. Mr. Dagnese was previously president of Con-way Truckload, where he was responsible for that company's strategic direction and its operational and financial performance. Mr. Dagnese also worked for The Procter & Gamble Company for 14 years in a variety of transportation, logistics and customer service positions, including manager of North American transportation operations. He is a graduate of Indiana University, where he earned a bachelor's degree in business and transportation.



Adam DeGroot, Founder of DeGroot Logistics: Degroot Logistics is a 3PL based in Chicago focused on food and beverage markets. Adam also operates 4D Farm Product Sales, a fruit and vegetable sales and brokerage business. From his background in production agriculture from growing up on a 4th generation grain and vegetable farm in Central Illinois, he developed an early appreciation for commodity markets and the transportation markets that make them tick.



Kathy Fulton, Executive Director, American Logistics Aid Network (ALAN): Kathy leads ALAN in facilitating donations of logistics services and equipment that enable the delivery of millions of dollars of humanitarian aid each year. She works on national work groups, including those hosted by the Department of Homeland Security, National Emergency Management Association, The Transportation Research Board and others, each which is focused on efficient coordination of logistics activities during disasters. Prior to joining ALAN she lead IT infrastructure implementation and support, corporate systems and business continuity planning for Saddle Creek Logistics Services.



Cassandra Gaines, CEO of Carrier Assure Inc.: Cassandra is a transportation law expert and a transportation industry influencer. She was recently named one of the 100 People Transforming Business in North America by Business Insider joining alumni such as Elon Musk, Jack Dorsey, and Jeff Bezos. Cassandra has disrupted the transportation industry with a lively Joe Rogan-like show called "MadGaines Live" where each month, thousands of loyal viewers tune into FreightWaves TV for her educational, non-traditional show where she unites a very fragmented, volatile industry. Now Cassandra has disrupted the industry again as the Founder and CEO of Carrier Assure Inc. which is the industry's first performance scoring software that anticipates how the carrier will transport the goods based on data science and trends. The score allows those that select carriers to match the right carrier to the right shipment.

We would like to thank our Speakers for their participation and support of our 67th Annual Food Shippers of America Conference



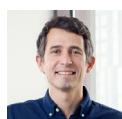
Daymond John, Founder & CEO of FUBU, Star of ABC's Shark Tank CEO of The Shark Group, consulting agency: John is CEO and Founder of FUBU, a much-celebrated global lifestyle brand, and a pioneer in the fashion industry with over \$6 billion in product sales. He has received over 35 awards including the Brandweek Marketer of the Year, Advertising Age Marketing 1000 Award for Outstanding Ad Campaign, Ernst & Young's New York Entrepreneur of the Year Award and, most recently, was named #4 on LinkedIn's Top 20 Voices, a list of the top influencers in the U.S. worth following to get inspired and stay informed! His marketing firm The Shark Group offers advice on how to effectively communicate to consumers through innovative means and connects brands with the world's top celebrities for everything from endorsements to product extensions. John is also an author of four best-selling books including his New York Times best-selling books, *The Power of Broke* (2016) and *Rise and Grind* (2018). In March 2020, John released his sixth book, *Powershift*, that walks through his tried and true process of how to transform any situation, close any deal and achieve any outcome through his own experience and vast network of industry leaders. Finally, he's celebrating his 12th season on ABC's hit business show *Shark Tank* by acclaimed producer Mark Burnett.



Dustin Koehl, Waabi - Head of Transportation: As a 16 year trucking industry veteran, Dustin most recently led Over-The-Road (OTR) Operations for U.S. Xpress Enterprises. Koehl previously served as Senior Vice President of Sales for U.S. Xpress, leading a complete sales transformation for the \$2 billion transportation provider. He began his career at Total Transportation, a subsidiary of U.S. Xpress. Through his career there, he led sales, customer service, pricing, and helped create the company's dedicated and brokerage divisions. Dustin is deeply connected to innovative technologies that are transforming the trucking industry, including a multi-year partnership with the Massachusetts Institute of Technology (MIT) and its FreightLab program which find solutions for greater efficiency in logistics. Also, he is strategic advisor for RePower, a digital trailer platform that's solving for the \$2 trillion opportunity for underutilized equipment in the trucking industry. Dustin served as vice chair of the automated truck committee with the American Trucking Associations (ATA) and was selected by the DOT Volpe Center as part of an expert working panel as it prepared its 2023 recommendation to congress for autonomous vehicle infrastructure needs. Koehl has served on several additional industry committees, including the ATA Board of Directors and the American Transportation Research Institute – Advisory Committee.



Russell Leo, CEO, RLS Logistics: Mr. Leo has worked and/or owned RLS Logistics for over 25 years. While earning his BS in Business Administration from Monmouth University, he worked in every department to gain a thorough knowledge of the company. After graduating in 1996 he was named Vice-President, Transportation Group. In 2000 he was named President/CEO, Transportation Group, and became 50% owner along with his brother Anthony M. Leo, President/CEO of the Warehousing Group. In 2021 Russell became CEO of the entire RLS Logistics organization. As CEO, Russell enjoys the responsibility of ensuring the continued growth of RLS for many years to come. He currently resides in southern New Jersey with his wife Jacqueline and twin boys.



Dan Lewis, CEO, Convoy: Dan Lewis is co-founder and CEO of Convoy, a digital trucking network that is transforming the trillion-dollar global trucking industry in service of its mission, "To transport the world with endless capacity and zero waste". Before Convoy, Dan served as General Manager of New Shopping Experiences at Amazon, after having product and data roles at Microsoft, Google, and various startups. Dan started his career in supply-chain and strategy consulting for Oliver Wyman, working in operations across Europe, Latin America, and the US, after graduating from Yale University.



Sam Loesche, Waabi - Head of Policy and Public Affairs: Sam Loesche is the Head of Policy and Public Affairs at Waabi and an expert in surface transportation policy, specializing in autonomous trucking and multi-modal freight issues. He previously led federal policy and government affairs at autonomous trucking developer Embark Trucks, and prior to that spent eight years as the head of transportation policy at the International Brotherhood of Teamsters. Sam serves as the chairman of the AUVSI's trucking advocacy committee, was a member of the Biden-Harris Campaign's Infrastructure Policy Committee, and has sat on numerous panels and working groups within US DOT, Congress, and various state agencies. He has been featured in numerous national publications. A graduate of Kenyon College, he currently resides in Washington, DC.



Tracy Rosser, Supply Chain Consultant: Tracy Rosser has over 25 years of senior level supply chain experience, including transportation, distribution, and retail store operations experience. Tracy most recently served as Executive Vice President of operations for Transplace, an Uber Freight Company where he had responsibility for the transportation management operations. Prior to Transplace, Tracy served as Senior Vice President of Transportation and Supply Chain for Walmart. While in this role, he had responsibility for all domestic transportation, transportation procurement, the Walmart private fleet, transportation strategy and support, global transportation, last mile and supply chain services. Prior to joining Walmart, Tracy spent nine years in the truckload transportation industry holding positions in sales, marketing, and operations. Tracy holds a bachelor's degree in Business from the University of Alabama and an MBA from Tulane University.

We would like to thank our Speakers for their participation and support of our 67th Annual Food Shippers of America Conference



Darica Schneider, Director Transportation Operations, Univar Solutions: A University of Texas at Austin graduate, Darica entered the transportation industry over a decade ago. She currently serves as an officer on the board for Food Shippers of America promoting supply chain optimization and modal usage, talent development, green logistics, staying on top of key issues and emerging trends, was part of the Global Cold Chain Alliance bringing 3rd party commercial temperature-controlled warehouses together aligning KPI's and setting industry standards, and works with MNDOT District 8 re-engaging the community and businesses in conversations about safety solutions and projects that can be realistically implemented allowing for future growth while assuring the flow of commerce. As the former Vice President of Sales and Marketing of McFarland Truck Lines, and the Corporate Manager of Transportation Operations at Hormel Foods, Inc., she currently serves as the Director of Transportation for the Western region for Univar Solutions providing experience as both a carrier and a shipper.



Shelley Simpson, President, J.B. Hunt Transport Services, Inc.: Shelley's 28-year career at J.B. Hunt reflects the company's continued progression as an innovative leader in the transportation and logistics industry. Since joining J.B. Hunt as an hourly customer service representative, she has held multiple positions for business segments across the company, including most recently serving as Chief Commercial Officer and Executive Vice President of People and Human Resources. Shelly was named President in 2022, and currently provides management and performance oversight for all company business units, in addition to emerging technology, developing services and People and Human Resources. Shelley serves on the board for multiple organizations, including the Mercy Health Foundation, the Northwestern University Transportation Center Business Advisory Council, and the Dean's Executive Advisory Board for the Sam M. Walton College of Business at the University of Arkansas. Shelley has received numerous industry awards including Distinguished Woman of the Year award by Women In Trucking, ATHENA Woman of the Year at the NWA Business Women's Conference, Top Influencer by Arkansas Money & Politics, Top 100 Women in Supply Chain by Supply Chain Digital, 2022 Top 100 HR Professionals by the National Diversity Council and Woman of the Year in Innovation Award from the Women's Foundation of Arkansas. Originally from Russellville, Shelley graduated from the University of Arkansas with a bachelor's degree in marketing. She lives in Rogers, AR with her husband David and three children.



Ethel Stephanie Stuckey, CEO, Stuckey's Corporation: Stephanie is currently the CEO of Stuckey's Corporation. She also served for 14 years in the Georgia House of Representatives serving Dekalb County. After serving in the Georgia House Stephanie became the Executive Director of GreenLaw, an environmentally focused law resource center in Atlanta, Georgia. In late 2019, Stephanie purchased Stuckey's Corporation, the iconic roadside stop famous for its pecan candies and kitschy souvenirs that her grandfather founded in 1937, and became the third-generation CEO of the family business. She stated that the motivating factors for purchasing the company were an emotional attachment to the family brand along with the desire to make Stuckey's both profitable and a household name again. At the time she purchased Stuckey's, the company was operating at a deficit and had only 13 original free-standing stores in 10 states that still sported the signature sloped original teal roofs in addition to 65 licensed Stuckey's Express store-within-a-store locations. Within six months, Stephanie had restored Stuckey's to profitability with a revamped business strategy. Stephanie attended the University of Georgia and earned a B.A. in French in 1989 and in 1992 she earned a J.D. from the University of Georgia School of Law.



Andrew Whitworth, NFL Player and Super Bowl Champion: Andrew Whitworth is a 4-time Pro Bowl, 3-time All-Pro former Left Tackle who retired in early 2022 following a Super Bowl Win against the Cincinnati Bengals. He became the first player in NFL History to start a game at Left Tackle at the age of 40, and one of only 2 Offensive Linemen in NFL history to start and defeat all 32 NFL teams. Additionally, Whitworth was named the 2022 Walter Payton Man of the Year after being nominated for four consecutive seasons for the incredible work he does in various communities across the U.S. He was a 14x Team Captain, and will be remembered for his incredible leadership, passion, and support of his teammates in all circumstances. Off the field, Whitworth can be found with his wife Melissa and their children and much of his philanthropic work has been a family effort.



Drew Wilkerson, CEO, RXO: Drew Wilkerson is a transportation industry veteran with 15 years of brokerage leadership experience and joined RXO's predecessor company in 2012. He was subsequently promoted to regional vice president, president of the North American brokerage business and then, in 2020, president of North American Transportation. He was selected as CEO when RXO was established as an independent company in 2022. He has leadership and P&L responsibility for RXO's North American truck brokerage business and complementary brokered services of managed transportation, last mile logistics and global freight forwarding. Prior to RXO, Mr. Wilkerson spent six years with C.H. Robinson, rising in experience and roles through sales, carrier relations, operations and customer relations. He graduated from the University of South Carolina with a degree in public relations.

THANK YOU TO OUR CONFERENCE VOLUNTEERS

Food Shippers of America is a not-for-profit organization that is staffed and supported by volunteers. We wish to thank the following individuals and their companies for donating their time and energy to ensure the success of this conference.

LIST AS OF

Membership in the Food Shippers of America trade association is limited to individuals engaged in the business of shipping or receiving food and related products in the Food and Beverage industry where an individual is someone who conducts business on behalf of a company who has, or maintains, physical ownership of these products within the supply chain. This would include food manufacturing, processing, grocery, restaurant, food distributor and food service companies.

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If you are interested in becoming a member, please contact our Executive Director:
Paul Newbourn at 847-302-1496 or executivedirector@foodshippersofamerica.org



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